

IEEE Oregon Seminars at OctoberBest 2009

IEEE03: “Beyond Lean: Creating the Ultimate Competitive Advantage”

Speaker: Gary Langenwalter, Sustainability Partners Int'l

Date: Wednesday, October 7, 2009

Time: 8:00 AM – 11:50 AM

Location: Tektronix Conference Center, 13975 SW Karl Braun Drive
Beaverton OR 97077

Cost: \$75/\$99 (See Registration Section for complete pricing info)

CEUs: 0.3 CEUs (3 PDH) awarded upon completion

*“The IEEE has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this approval, the IEEE has demonstrated that it complies with the ANSI/IACET Standards which are widely recognized as standards of good practice internationally. As a result of their Authorized Provider membership status, IEEE is authorized to offer IACET CEUS for its programs that qualify under the ANSI/IACET Standards.”
IACET CEU Provider #1255*



Web: <http://www.ieee-oregon.org/>

This is a half-day technical seminar sponsored by the IEEE Oregon Section.

Registration/check-in starts at 8:00 am, with the seminar starting promptly at 8:30.

Schedule:

- 7:30 am – Registration and Refreshments
- 8:00am – 9:30am – Workshop
- 9:30 am – 10:00am – Morning Break (approximate)
- 10:00 am – 11:30 am – Workshop
- 11:30 – 11:45 am Wrap-up, evaluations
- Noon – OctoberBest 2009 Keynote, complimentary lunch (with separate OctoberBest registration)

Abstract:

When a company extends Lean principles through the Triple Bottom Line, it gains a long-lasting competitive edge and produces twice the profits. And it attracts and retains the best talent, the best suppliers and customers. Based on examples from real companies, you will learn:

- How to position your organization to thrive in the future – using hard data about what’s coming next
- How to extend Lean principles to gain competitive advantage
- The underlying reasons how and why the Triple Bottom Line works
- A proven path for implementation

Each attendee will also receive a 4-page assessment that they can use to determine their next steps.

Who should attend:

Managers, executives, engineers and professionals who affect strategy, design or execution.

Prerequisite:

No prerequisites; interest in making your organization more successful.

What you will learn:

How to position your organization to thrive in the future; how to apply Lean principles for competitive advantage; understanding of the Triple Bottom Line principle; and how to assess your organization.

Registration:

The seminar will be held Wednesday, October 7 at the Tektronix Conference Center on the Tektronix Beaverton Campus, 14200 SW Karl Braun Drive, Beaverton, OR 97077. Registration/check-in starts at 7:30 AM, with the seminar starting promptly at 8:00. Refreshments will be provided. Lecture notes will be provided to all attendees. In addition, 0.3 CEU's (3 PDH) will be awarded upon completion of the seminar.

	IEEE	Other
Registration Fee	\$75	\$99

Directions:

The Tektronix Conference Center (Building 38) is located on the Tektronix Beaverton Campus. See http://www.tek.com/ir/campus_map.pdf From SW Jenkins, turn onto Hocken, then right onto Terman and then left onto Zworykin.

Speaker:

Gary Langenwalter has spent more than 30 years helping manufacturers thrive (including 20 years with Lean). He is data-driven, and passionate about people. He has earned an MTS from Boston University, an MBA in Management from Michigan State, and a BA in Industrial Management from the U of O. He has consulted with organizations in almost all manufacturing sectors, ranging in size from the US Navy Supply Corps to a 10-person company. He is founding partner of Sustainability Partners International, headquartered here in Portland. He is a frequent speaker, from keynoting international conferences to after-dinner speeches in professional and civic organizations. He has written 4 courses for the AICPA and the AMA, 2 technical reference books, and *The Squeeze*, a business novel on sustainability. He is a member of SME, AME, and APICS.

NOTE: The registration fee includes one copy of the lecture notes, continental breakfast, morning break. Admission to OctoberBest 2009 requires separate (free until Oct. 1) registration. The organizing committee reserves the right to substitute speakers, restrict size, change venues, or to cancel the seminar. In the event the seminar is canceled by the organizing committee, registration fees only will be fully refunded. Individuals canceling their registration prior to September 24 will receive a full refund. No refunds will be made to individuals who cancel their registration after September 24. Substitute attendees accepted. Attendance is limited. Registration will be confirmed on a first come, first served basis.